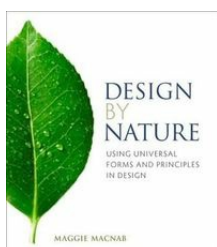


DESIGN BY NATURE: USING UNIVERSAL FORMS AND PRINCIPLES IN DESIGN

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Design is a fundamental human activity, relevant and useful to everyone. Anything humans create is a product, communication or system as a result of the process of making inspiration real. I believe in doing what works as circumstances change: quirky or unusual solutions are...

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chill a.f.

Maggie McNab has crammed this book full of thought-provoking and interesting illustrations of practice not only for designers but for anyone. It is not a read from beginning to end but a reference book I know I can pick up whenever I need to. It is great!