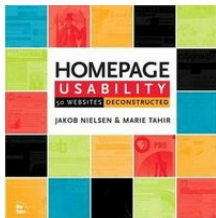


HOMEPAGE USABILITY: 50 WEBSITES DECONSTRUCTED

The book begins with a briefing on Jakob's web usability principles, themselves culled from years of research. The 50 sites fall under such categories as Fortune 500 Sites, Highest-Traffic Sites, and E-Commerce Sites. The content is simply presented: Four book pages are devoted to each homepage. The first page is a clean screenshot of the site's homepage (for readers to make their own, unbiased judgments), followed by a page that explains the site's purpose and summarizes its success--or failure--at usability....



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Homepage Usability: 50 Websites Deconstructed

Author	Jakob Nielsen
Original Book Format	Paperback
Number of Pages	336 pages
Filetype	PDF / ePUB / Mobi (Kindle)
Filesize	8.20 MB

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Reader's Opinions

useful tips:-use non-breaking spaces between words to preserve key phrases-avoid exclamation marks-use blue for unvisited links, purple for visited links-if a link does anything other than go to another web page (pdf, audio, video), explicitly indicate what will happen-don't put horizontal nav above the banner ("banner blindness")-don't...