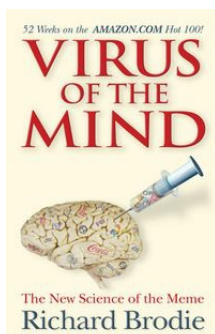


VIRUS OF THE MIND: THE NEW SCIENCE OF THE MEME

Virus of the Mind is the first popular book devoted to the science of memetics, a controversial new field that transcends psychology, biology, anthropology, and cognitive science. Memetics is the science of memes, the invisible but very real DNA of human society. In Virus of the Mind, Richard Brodie carefully builds on the work of scientists Richard Dawkins, Douglas Hofstadter, Daniel Dennett, and others who have become fascinated with memes and their potential impact on our lives. But Richard goes beyond science and dives into the...



READ/SAVE PDF EBOOK

Virus of the Mind: The New Science of the Meme

Author	Richard Brodie
Original Book Format	Hardcover
Number of Pages	288 pages
Filetype	PDF / ePUB / Mobi (Kindle)
Filesize	7.03 MB

Click the button below to save or get access and read the book Virus of the Mind: The New Science of the Meme online.



Peek Inside the Book

stressful year after year? One reason is the ever-evolving army of mind viruses, taking over a greater and greater Richard Brodie, Virus of the Mind: The New Science of the Meme //

Many myths and religions have some kind of threat of retribution from their god or gods, and their doctrines warn of the dangers of doing various forbidden things. Why? Because memes involving danger...

Reader's Opinions

I regard most of these books as extended essays and as such deserve a lower rating since much or all of the material is filler but if you are not aware of the definition and the concept of the meme this is a good place to start. The overall premise is...